



University of Massachusetts Boston
Division of Corporate, Continuing
and Distance Education
100 Morrissey Blvd.
Boston, MA 02125-3393

Non-Profit
Organization
US Postage
PAID
Boston, MA
Permit No 52094

Important: Dated Material

If the person named is no longer at the address on the mailing
label, please forward this publication or give it to another person
who would find it of interest.



**Spreading the News:
Mass Media in America, Past and Present**

July 9 – 20, 2007 ■ 8:30 AM – 12:30 PM

**Spreading the News:
Mass Media in America, Past and Present**



*A seminar for history, civics, and social studies teachers,
and history, political science, and American Studies graduate students
at the John F. Kennedy Presidential Library and Museum*

Program

For over two decades, the American Studies Summer Institute has afforded school teachers and graduate students an opportunity to explore in depth a topic drawn from American history, politics, culture, or social policy. The intensive two-week program held at the John F. Kennedy Presidential Library and Museum includes informative and thought-provoking lectures and discussions led by a distinguished group of scholars and guests.

This year's program offers a critical examination of the news media in the United States. We will look at the

development and, in some cases, demise of various forms of media from the penny press to the Internet, and examine how different subjects, issues, and "beats" have been covered. Through the lens of historical, cultural, and political perspectives, we will explore the role of the media in influencing personal attitudes and behavior. We will also discuss how the media shapes and is shaped by public policies and discourse.

The Institute will be directed by Paul Watanabe, Professor of Political Science at the University of Massachusetts

Boston, and Nina Tisch, Education Specialist at the John F. Kennedy Presidential Library and Museum.

Participants may earn three graduate credits in American Studies. For those wishing to receive graduate credit, the fee for this grant-supported course is \$195. (A non-credit option is available for \$100.) Graduate students must complete a major paper. Teachers who wish to receive graduate credit must complete a 10-page research paper, annotated bibliography, and lesson plan. Teachers may receive PDPs upon completion of a lesson plan.

Registration

To register: Please fill out and return this registration form as soon as possible, but no later than May 31, 2007. In the unlikely event that registration requests exceed the available capacity, preference will be given to graduate students enrolled in the UMass Boston American Studies Program and to middle school and high school teachers.



The registration form should be sent to:

The Summer Institute
John F. Kennedy Presidential Library
and Museum
Columbia Point
Boston, MA 02125
Fax 617-514-1641

For further information, please call the Kennedy Library Education Department at 617-514-1581.

Sponsored by: The John F. Kennedy Presidential Library and Museum and The University of Massachusetts Boston

www.jfklibrary.org

JOHN F. KENNEDY
PRESIDENTIAL LIBRARY AND MUSEUM



Registration Form

The American Studies Summer Institute, Summer 2007

Name _____ Email _____

Home Address _____

School and Address _____

Phone (home) _____ Phone (work) _____

Subject(s) Taught and Grade Level _____

Graduate program in which enrolled _____ Do you plan to enroll for graduate credit? _____

Reason for enrolling. (How would this institute be useful to you?) _____
