

LEGACY



JOHN F. KENNEDY
LIBRARY FOUNDATION

Winter | 2009



Caroline Kennedy Honors Recipients of the 2008 John F. Kennedy New Frontier Awards

“Giovanna Negretti and Cory Booker exemplify the spirit of President Kennedy’s call to service. They inspire us to remember that we can all make a difference no matter how old, or young, we are.”

~Caroline Kennedy, November 24, 2008

On Monday, November 24, 2008 Caroline Kennedy presented the fifth annual John F. Kennedy New Frontier Awards to Mayor Cory A. Booker of Newark, New Jersey and Giovanna Negretti, co-founder and executive director of the Boston-based non-profit *“Oiste”*. The awards were presented during a ceremony at the John F. Kennedy Jr. Forum at Harvard Kennedy School.

The John F. Kennedy New Frontier Awards were created by the John F. Kennedy Library Foundation and Harvard’s Institute of Politics to honor Americans under the age of 40 who are changing their communities and the country with their commitment to public service. The awards are presented annually to two exceptional individuals whose contributions in elective office, community service, or advocacy demon-

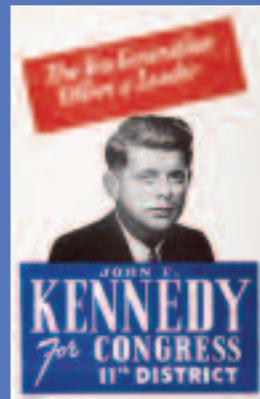
strate the impact and the value of public service in the spirit of John F. Kennedy.

One of the New Frontier Awards honors an elected official whose work demonstrates the importance of elective service as a way to address a public challenge or challenges. This award, called the Fenn Award, is presented to a young elected official in honor of Dan Fenn, the Kennedy Library’s first director and a former member of ► P10

Bill Purcell, Director, Harvard’s Institute of Politics; Giovanna Negretti; Caroline Kennedy; Cory Booker; and John Shattuck, CEO of the John F. Kennedy Library Foundation.



TOM FITZSIMMONS



THE MAKING OF A PRESIDENT:

A new exhibit now open in the Museum at the Kennedy Presidential Library and Museum. ► P4

Building a Digital Archive

John Shattuck

Chief Executive Officer

John F. Kennedy Library Foundation



John Shattuck, CEO, Kennedy Library Foundation, former Assistant Secretary of State for Human Rights and Ambassador to the Czech Republic.

WHEN PRESIDENT KENNEDY CHALLENGED THE NATION in 1962 to go to the moon by the end of the decade, he set a goal that would transform American technology. The Kennedy Library is now engaged in a far-reaching project that will similarly transform what it means to be a Presidential Library: digitizing millions of presidential documents, manuscripts, photographs and audiovisual recordings, and providing online worldwide access to this material. The Kennedy Library's Digital Archive Initiative was announced at a press conference in June 2006 by Senator Edward Kennedy, Allen Weinstein, Archivist of the United States, and Joe Tucci, Chairman, President and CEO of EMC Corporation, whose company has generously donated the technology and expertise needed to undertake this path-breaking project.

The Kennedy Library Foundation is committed to supporting this initiative by providing financial support, staffing and creative resources to the Library. The Foundation now employs three full-time digital archive staff who work under the supervision of the Library's Digital Archivist and are responsible for describing documents and photographs that have been scanned and digitized by using key words or meta-data that will make millions of digitized records searchable and accessible to the user.

EMC Corporation is the lead partner in this historic initiative. Its in-kind commitment in hardware, software, personnel and other technical assistance now exceeds \$1 million. Because of EMC's extraordinary donation, the Kennedy Library's Digital Initiative has been designated by the National Archives as the pilot project for all presidential libraries.

A second major corporate partner for the initiative is Iron Mountain, which will provide an offsite climate-controlled data center for storage of the sophisticated hardware required to conduct this massive digitization effort.

The Kennedy Library and the Kennedy Library Foundation are trailblazers in this New Frontier of communications technology. Every challenge we face and resolve is one less challenge that will be faced by other presidential libraries and archives. EMC is a fellow traveler on this journey and is learning new applications for its technology as well as discovering its limitations. We are

confident that the work we have done with EMC and Iron Mountain, and the standards we have established for this undertaking, will serve as a model for other institutions.

The long-term cost of completing this massive undertaking will be substantial, difficult to estimate with precision and challenging to meet in the current turbulent economic environment. While we are fortunate to have such extraordinarily generous partners as EMC and Iron Mountain, we will have to raise the necessary resources to help us cover the substantial cost of technical personnel and ongoing operations of this remarkable project. Fortunately, AT&T Foundation and Blue Cross Blue Shield of Massachusetts – two outstanding corporate partners – have provided significant early leadership grants for our staff capacity for this digital project. We will continue to seek additional partners to provide charitable support for this historic initiative.

Despite these challenges, I'm confident that we will meet our goal of digitizing and opening for worldwide public access by the 50th anniversary of the Kennedy Presidency in 2011 a remarkable digital archive of the records of President John F. Kennedy.

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Eroni Kumana Pays Tribute to His Chief

On the beautiful afternoon of November 1, President Kennedy's sister Eunice Kennedy Shriver, his niece Sydney Lawford McKelvy and his nephew Tim Shriver gathered at Arlington National Cemetery with their family members to witness a special tribute to President Kennedy. Eroni Kumana, one of the two Solomon Islands natives who helped rescue John F. Kennedy and his PT-109 crew following the boat's collision with the Japanese destroyer *Amagiri*, had asked that a formal tribute from him "be placed on the grave of his chief."

The tribute, a large piece of "Shell Money" or "Custom Money" that had been in Kumana's family for several generations, was given to an American by the name of Mark Roche who was visiting the Solomon Islands.

Roche, an investment banker by profession and a WWII aviation historian by avocation, had the opportunity to visit the Solomon Islands last March where he met Eroni Kumana. Kumana, now 83, lives in Konqu Village, on Ranongga Island, where next to his home he has created a shrine with an obelisk to President Kennedy whom he appointed his honorary chief. His extended family of 30 members gathered round while Roche and Kumana visited for more than an hour. Kumana's son, John F. Kennedy, did the interpreting. At one point Eroni ran to his hut and pulled out the bust of John F. Kennedy and cradled it as if it were a newborn.

As Roche attempted to leave, he noted that Eroni had a variety of flowers growing in his yard. Remembering that he would be in Washington within the next couple weeks, Roche asked if Kumana would like him to lay something on the President's grave. Kumana charged into his hut and pulled a large piece of "Custom Money" from his cabinet where he kept the bust. According to Roche,



MELISSA ARMSTRONG

Eroni Kumana clutches the bust of his chief, John F. Kennedy.

Kumana's son had a look of shock on his face, but then explained that among the many uses of "Custom Money," it was traditional to lay it on the chief's grave. Eroni gave it to Roche, squeezing it in his hand and making him promise to place it on the president's grave.

At the request of Caroline Kennedy, arrangements were made with Arlington National Cemetery so that Mark Roche could honor the wishes of Eroni Kumana

and place the priceless tribute on President Kennedy's grave. Roche was accompanied by his two children Caleb and Frank, friend Janet Al-Saad and by Judge Jim Osborne of Indiana who first contacted the Kennedy Family on behalf of Roche. Kumana's tribute was formally received by Eunice Shriver, Tim Shriver and Sydney Lawford McKelvy and it has been conveyed to the Kennedy Presidential Library and Museum where it will someday be displayed next to the coconut that led to the rescue of JFK and his crew.

The Solomon Islands' "Shell Money" or "Custom Money" was used to pay for a bride, buy land, for tribal reconciliation and compensation and for honoring one's chief. The money was made by hand out of giant clam shells and is considered very rare. Few Solomon Islanders still know how to make it and anthropologists are still studying how it was made. Larger pieces like the one placed on President Kennedy's gravesite typically have been in the family for over 200 years.

Without the heroic efforts of Biuku Gasa and Eroni Kumana, Lt. John F. Kennedy likely would never have made it to the end of World War II, much less the U.S. Presidency. Kennedy and his men survived for days before they were found by the two islanders. Kennedy asked that they carry a message to Allied forces and as he looked around for something to write the message on, Gasa suggested that Kennedy should carve a message on the husk of a coconut plucked from a nearby tree by Kumana. On the coconut, Kennedy etched a message – "NAURO ISL/NATIVE KNOWS POSIT/HE CAN PILOT/11 ALIVE/NEED SMALL BOAT/KENNEDY" – and the two scouts began their overnight canoe trip rowing 35 miles to the nearest Allied base, facing certain death if captured by the Japanese. Biuku Gasa has since passed away on November 23, 2005.

JOSE RODRIGUEZ/JOHN F. KENNEDY LIBRARY FOUNDATION



Mark Roche places the tribute from Eroni Kumana on the gravesite of President John F. Kennedy at Arlington National Cemetery.



New Exhibit to Open for Inauguration

TO HELP MARK the inauguration of President Barack Obama, the Museum at the JFK Presidential Library opened a new document exhibit, *Poetry and Power: The Inaugural Address of John F. Kennedy*, which guides visitors through the process of drafting, revising and polishing this iconic speech. Visitors will have the opportunity to view rare original documents including typed and handwritten notes and drafts of Kennedy and his close advisor, Theodore Sorenson. Many of these documents have never been displayed before. This exhibit will remain open through 2009.

The Making of a President

The Museum at the John F. Kennedy Presidential Library unveiled a new exhibit – *The Making of a President* – during last year's Democratic and Republican National Conventions. *The Making of a President* explores those elements of John F. Kennedy's background that prepared him for a life in public service and to seek our nation's highest office. The exhibit remains open until September 2009.

The display features documents, photographs, and artifacts from the Kennedy Presidential Library's collections including some items never before displayed. The exhibit highlights key aspects of John F. Kennedy's early life, including growing up as part of a large and service-oriented family; his education at Harvard University; his foreign travels as the son of an ambassador and as a United States Congressman; his Naval service

in the South Pacific during World War II; and his authorship of two books, *Why England Slept* and *Profiles in Courage*.



Choate School "Muckers" Club. L-R: Ralph Horton, Lem Billings, Butch Schriber, John F. Kennedy.



Lt. JG John Kennedy's Navy dress uniform.

The Making of a President is made possible by the generous support of AIG Private Client Group. The media sponsor is WCVB-TV 5.

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WCVB-TV
BOSTON



R. Sargent Shriver, first Director of the Peace Corps, points to his portrait on a July, 1963 cover of *TIME* Magazine during a visit to the John F. Kennedy Presidential Library and Museum on August 28, 2008. Accompanying Shriver is Museum Exhibit Specialist James Wagner.



TOM FITZSIMMONS

Barack Obama addressing fans who had been waiting in line to have copies of the Senator's book signed.



TOM FITZSIMMONS

Senator Barack Obama discussing his book, *The Audacity of Hope*, with *New York Times* columnist Bob Herbert.

President-Elect Obama's 2006 Visit to the Kennedy Library

On October 20, 2006, Senator Barack Obama spoke at the Kennedy Presidential Library about his book, *The Audacity of Hope*, with *New York Times* columnist Bob Herbert. After the forum, Mr. Obama signed copies of his book for those in attendance; however, he had to leave before everyone's books were signed in order to take part in a previously scheduled national television interview. Not wanting to disappoint the hundreds of people still waiting in line, Senator Obama had everyone who was still waiting leave their books with staff and he then spent the evening at his hotel signing the remaining copies so people could pick them up at the Kennedy Library.

While the forum focused on Senator Obama's book, the conversation did touch on whether or not Obama would run for office. Obama would announce his candidacy for office just a few short months after his visit to the JFK Library. Below is an excerpt from that conversation:

BOB HERBERT: ...the widespread assumption is that at some point, you will run for President. So my question is, when you think about yourself and the Presidency, what is it that runs through your mind? What kind of thoughts do you have about that?

SEN. BARACK OBAMA: ...the reason you go into politics or any form of public service is, hopefully, because you're going to have influence, you're going to create some sort of change out there. And obviously the President has the most influence, and so I think it would be disingenuous for me to say – or, for that matter, let me tell you, any of the other 99 Senators who are the United States Senate, or any Governor across the country – to say at some point they don't think about what it would be like if you had that plat-



Senator Barack Obama speaking at the Kennedy Library in October of 2006.

form, that unique office. What I then also think is that that office is so different from any other office on the planet, that you have to understand that if you seek that office, you have to be prepared to give your life to it.... But essentially the bargain that any President, I think, strikes with the American people is you give me this office, and in turn, my fears, doubts, insecurities, foibles, need for sleep, family life,

vacations, leisure is gone. I am giving myself to you.

BOB HERBERT: To what extent do you think that a new Democratic majority will have to occupy itself with repair work, with systematic reversal of a long list of policies of the recent Republican majority, without enough funds to work with?

SEN. BARACK OBAMA: I think that we have to be very clear and honest with the American people about the constraints that we're under right now. As I said, in terms of foreign policy, you know, just because the Democrats take over, Kim Jong Ill is still going to be in North Korea, and there's no easy solution to that problem. Iran is developing nuclear weapons, there are no easy solutions to that problem. And Iraq is a mess. Changes in tone from an administration could make an enormous difference. It's hard for Congress to entirely force that tone. Domestically, our budget is shot. And even if we begin a phase-down of troops, we're still looking at tens of billions of dollars going to Iraq over the next several years, even if we phase down our occupation there. And so we're not going to have a lot of pleasant choices over the next couple of years. I think the American people understand that, as long as we are leveling with them and not trying to overpromise in terms of what can be accomplished.

New Senior Staff at the Kennedy Library

NEW CURATOR LOOKS TO BRING THE PRESIDENCY OF JOHN F. KENNEDY TO LIFE FOR YOUNGER VISITORS



This past fall the John F. Kennedy Presidential Library and Museum welcomed Stacey Bredhoff as Museum Curator. Before joining the Kennedy Library, Ms. Bredhoff was the Senior Curator for the National Archives Experience where she curated

exhibits such as *American Originals: Treasures from the National Archives and Eyewitness*.

Ms. Bredhoff's first exhibit, *Poetry and Power: The Inaugural Address of John F. Kennedy* (page 4), which opened this month, focuses on the crafting of John F. Kennedy's inaugural address.

JAMES ROTH ASSUMES POSITION OF LIBRARY DEPUTY DIRECTOR



James Roth has been selected as the new Deputy Director of the John F. Kennedy Presidential Library and Museum. Mr. Roth has a history of success at the Kennedy Library, previously serving as an Archivist and as the Ernest Hemingway Collection Curator.

His work includes leading the Digital Asset Management System (DAMS) Group, whose innovative work in digitization serves as a model for the Presidential Library System.

James Roth, Deputy Director of the John F. Kennedy Presidential Library and Museum.

Chief Archivist Receives the National Archives' Highest Honor

Allan Goodrich, Chief Archivist of the John F. Kennedy Presidential Library, has received the National Archives and Records Administration's highest honor, a Lifetime Achievement Award. Mr. Goodrich received this prestigious award from the Archivist of the United States, Dr. Allen Weinstein, in a ceremony last December in Washington, D.C.



Chief Archivist of the John F. Kennedy Presidential Library and Museum, Allan Goodrich.

Beginning in 1969, Allan Goodrich initially organized the Library's Audio/Visual collection (at the National Archives and Records Administration's Records Center in Waltham). In the 1970's he helped design the Library's building and advocated for an unprecedented state of the art facility including the world's first cold storage vault for film to run at zero degrees and 30% humidity. For years,

Allan was the team leader of the JFK Presidential Library's AV Archives division before being named Chief Archivist in 2003. As a capstone to his career, Allan has played an integral role in the Library's groundbreaking digitization effort to allow worldwide access to the Library's most prized collections via the Internet.

Albanian President Visits the Kennedy Library

ON SATURDAY, September 27, 2008, President Bamir Topi, First Lady Teuta Topi, daughter Etida Topi, Ambassador Aleksander Sallabanda, and other dignitaries from Albania visited the John F. Kennedy Presidential Library and Museum.

Albania's First Family and their guests took part in a guided tour of the Museum, and afterward were given a private reception in the Library's 7th floor Mural Room. The visit was also marked by the

presentation of a bust of President Kennedy to the Albanian leader.

President Topi's visit to Boston came on the heels of a U.S. Senate vote paving the way for Albania to become a full member of NATO and a speech given by Topi to the United Nations in New York.



Albanian President Bamir Topi (left) and Secretary General Aleksandër Illoko listen to Museum docent Colleen Trahan describe the Kennedy Library's temporary exhibit – *The Making of a President*.

Boston Teacher Sparks Enthusiasm for Learning and Discovery at the Kennedy Library

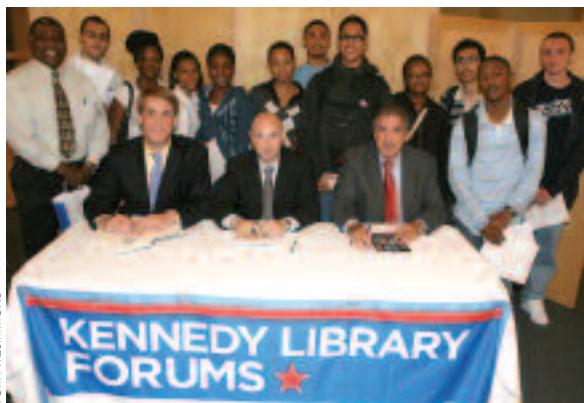
Boston history and government teacher Steven Goode has brought students to the Kennedy Presidential Library and Museum for more than 15 years and he looks forward to continuing this tradition. Goode teaches 11th and 12th grade students at the John D. O'Bryant School and has taken part in the Kennedy Library's Election-Year Debate Program (*for more on this program turn to page 11*), guided museum visits, and the Federal Budget

Simulation Program. In addition, he and his students regularly attend Kennedy Library Forums.

Goode so highly regards the Library's professional development programs, that he once changed his family's summer travel plans to Japan in order to participate. He considers the Kennedy Presidential Library and Museum to be "a gem" for students and teachers alike. "Words cannot express how valuable the Kennedy Library's priceless resources have been to my professional development. And it's amazing how much the Library helps keep students excited about learning!"

He notes that frequent access to speakers of national acclaim through the Forums "gives students an invaluable opportunity to touch history."

Goode hopes more educators will expose their students to the Kennedy Library and he will continue spreading the word about the caliber of programs offered here.



TOM FITZSIMMONS

Steven Goode (left) and his students with Kennedy Library Forum panelists Garrett Graff of *The Washingtonian*, Matt Bai of *The New York Times* and political strategist Joe Trippi at the September 2008 forum *The Internet, Blogs, YouTube and Presidential Campaigns*.

Foundation Salutes 2008 Education Program Sponsors

The Kennedy Library Foundation is proud to acknowledge the support of the following funders whose generosity has kept the Kennedy Library education programs thriving this year.

Kennedy Library Forum Sponsors—Bank of America; Boston Capital; Lowell Institute; The Boston Foundation; and Corcoran Jennison. Media Sponsors: *The Boston Globe*, WBUR and NECN.

School and Family Resources Sponsors—Fidelity Investments; Citizens Bank; Liberty Mutual; The Staples Foundation for Learning; and The Boston Globe Foundation.

Youth and Community Outreach Sponsors—The Boston Foundation; The Red Sox Foundation; and John Hancock.

Educational Sponsorship Opportunities

GENEROUS CORPORATE AND INDIVIDUAL PARTNERS help provide the charitable funds required to underwrite high-quality and award-winning educational programs at the Kennedy Presidential Library and Museum.

If you or your company are interested in supporting the enrichment programs listed below, please contact Aisha Francis at aisha.francis@jfkfoundation.org or (617) 514-1674.

PROFILE IN COURAGE HIGH SCHOOL ESSAY CONTEST

A companion program of the Profile in Courage Award, the *Profile in Courage High School Essay Contest*, is the Kennedy Library Foundation's flagship writing and scholarship program for high school students.

CHILDREN'S GUIDE TO JFK PRESIDENTIAL LIBRARY AND MUSEUM

This new educational guidebook will be distributed to all family groups upon entry to enhance the visit for families with young children.

MUSEUM HIGHLIGHTS TOURS

Advertised with signage in the Main Lobby, informative docents lead these tours twice a day.

STUDENT DIALOGUES ON DIVERSITY

This program engages diverse student groups in interactive discussions on issues of inclusion, racial and ethnic diversity, and religious tolerance.

FEDERAL BUDGET SIMULATION

During this intensive one-day program, students analyze how our national priorities are reflected in the federal budget process and then create their own national budgets.

Richard Moscarello Brings West Coast Support to the Profile in Courage Award Trust

President John F. Kennedy wrote his 1957 Pulitzer Prize-winning book, *Profiles in Courage*, to document the stories of eight U.S. Senators who sacrificed their careers for the national interest. The book introduced the concept of political courage, and inspired the John F. Kennedy Profile in Courage Award. The Profile in Courage Trust is a dedicated fund to sustain the award for all time. This year, the Trust topped \$10 million in support, including a generous commitment from Richard Moscarello and his family, profiled below.

As a businessman, volunteer, war veteran, philanthropist, husband and father of four, Richard Moscarello strives to live by three simple rules: always fight for social justice; always treat others as you want to be treated; and always use personal resources to take care of the first two rules.

Moscarello, a California resident and President of STB Lifesaving Technologies, discovered the Kennedy Presidential Library and Museum two years ago on a visit with CEO John Shattuck and former Michigan Senator Don Riegle. "I was enthralled with the Library and how its mission fits with our life goals," Moscarello said of his first visit.

As a teenager growing up in New York City, Moscarello greatly admired Robert Kennedy's life and work, and was moved by President Kennedy's call for global citizenship. "Kennedy said listen, we all have to do something," Moscarello explained, "and I took that message to heart."

In their 20s, Moscarello and his wife, Kimberly Moscarello Kahmer, adopted two African-American boys, Rwaana Barnes



John F. Kennedy's Pulitzer Prize-winning book, *Profiles in Courage*, and the Profile in Courage Award.

As seen in...



Wanted:
PROFILES IN COURAGE

Please contact: JFK Library Foundation
Profile in Courage Award
www.jfklibrary.org

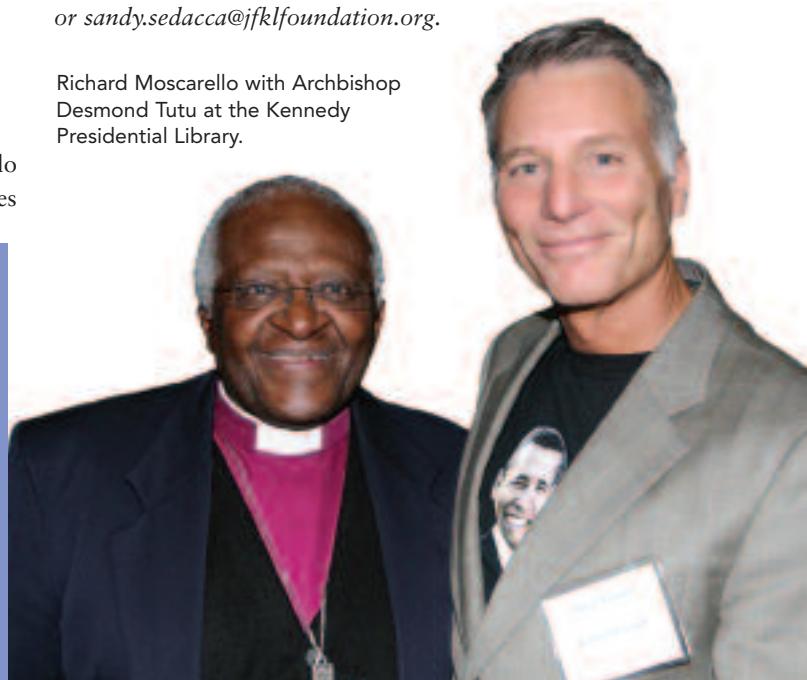
and Abraxas Hicks, and later their family grew with the births of two biological children, Justin and Lauren. On his 40th birthday, Moscarello resolved to spend a month each year working for social justice – a challenge that over the past 23 years has taken him to the West Bank six times to volunteer at a children's hospital, to Afghanistan to help build a girls' school, to Indian reservations in South Dakota and New Mexico teaching science, and to many

more places around the world helping people in need.

After visiting the Kennedy Presidential Library, the Moscarello-Kahmer family chose to express their social values by pledging \$100,000 in support of the Profile in Courage Trust. "The Kennedy Library fights for social justice by honoring people who speak the truth," Moscarello said. "I believe that the idea of standing up to injustice is a concept rooted in everyone and the Profile in Courage Award nurtures and inspires this instinct in us all."

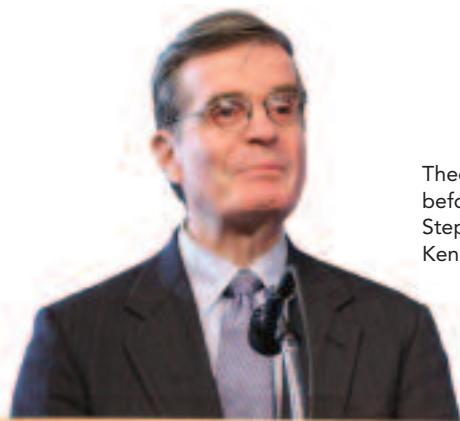
Gifts to the Profile in Courage Trust can be made through January 31, 2009. If you would like to participate in this historic initiative, please contact Sandra Sedacca, Vice President for Development, at (617) 514-1673 or sandy.sedacca@jfklibrary.org.

Richard Moscarello with Archbishop Desmond Tutu at the Kennedy Presidential Library.



An Evening with Ted Sorensen

On May 28th, former members of the Kennedy Administration came together to speak about one of the most influential men to work in the White House – Special Counsel to President Kennedy, Theodore Sorensen. Former Secretary of Defense Robert McNamara, Deputy Special Assistant for National Security Affairs, Carl Kaysen, Assistant Special Counsel to the President, Lee C. White, and Adam Frankel, who assisted Mr. Sorensen in researching his autobiography, *Counselor: A Life at the Edge of History*, all took part in the discussion. Tom Oliphant, former *Boston Globe* columnist, served as the moderator.



Theodore Sorensen speaking before a capacity crowd in the Stephen Smith Center of the Kennedy Presidential Library.



Former Secretary of Defense Robert McNamara; Special Counsel to President Kennedy, Theodore Sorensen; and Deputy Special Assistant for National Security Affairs, Carl Kaysen, at the Kennedy Presidential Library on May 28, 2008.



Kennedy Presidential Library Director Tom Putnam with Diana and Robert McNamara.

This Date In History



JANUARY 8, 1963
In ceremonies in the National Gallery of Art, President and Mrs. Kennedy open the Mona Lisa Exhibit. First Lady Jacqueline Kennedy arranged for a loan of the painting from France for a three-week exhibition.



JANUARY 25, 1961
President Kennedy gives the first live televised Presidential press conference. It was held in the State Department auditorium so that it could accommodate the number of journalists in attendance.



FEBRUARY 3, 1962
In response to the dictatorship of Fidel Castro, President Kennedy bans all trade with Cuba except for some food and medicine under the authority of the Foreign Assistance Act of 1961.



FEBRUARY 5, 1963
The president proposes legislation for the first comprehensive program to combat mental illness and mental retardation. Seen here, President Kennedy addresses the National Association for Retarded Children on October 24, 1963.



FEBRUARY 14, 1962
Jacqueline Kennedy gives her Emmy Award-winning televised tour of the restored White House. Shown here is the restored Red Room in the White House.



MARCH 1, 1961
President Kennedy at a press conference discussing Executive Order 10924, which established the Peace Corps.

New Frontier Award Recipients Honored

continued from P1

President Kennedy's staff. The other New Frontier Award honors an individual whose contributions in the realm of community service, advocacy or grassroots activism have had a positive impact on a broad public policy issue or challenge.

CORY A. BOOKER, MAYOR, NEWARK, NEW JERSEY FENN AWARD RECIPIENT

When Cory A. Booker, 39, took the oath of office as mayor of New Jersey's largest city on July 1, 2006, he assumed the leadership of a city plagued by crime and economic blight. Booker immediately launched a "100-Day Plan" to improve public safety, develop the economy, and reform city government. Among his early reforms were a reorganization of the police department, a commitment to a "zero-tolerance" policy with respect to petty crime, and the implementation of programs focused on at-risk youth and fatherhood. In July 2008, two years after taking office, Booker and his administration reported a 40% decrease in the number of shootings and murders in Newark – the largest reduction in violent crime among major U.S. cities. Booker has also led

an innovative public-private partnership to create and refurbish 20 city parks, a \$40 million commitment scheduled for completion by the end of his first term, and has secured multimillion dollar commitments from several national philanthropies, including the Gates Foundation, for the creation of new charter schools in Newark.

Booker began his political career in 1998, after serving as staff attorney for the Urban Justice Center in Newark. He rose to political prominence as Newark's Central Ward councilman, drawing attention to the plight of young people in the city, which had the highest infant mortality, teenage pregnancy and high school dropout rates in the country. After losing his first mayoral race in 2002, Booker founded Newark Now, a nonprofit aimed at improving safety, economic independence and civic participation in Newark.

TOM FITZSIMMONS



The John F. Kennedy New Frontier Award.



TOM FITZSIMMONS

New Frontier Award Committee

John Shattuck (co-chair)
CEO, John F. Kennedy Library Foundation, former U.S. Ambassador to the Czech Republic, and former Assistant Secretary of State for Democracy, Human Rights and Labor

Bill Purcell (co-chair)
Director, Harvard's Institute of Politics and former Mayor, Nashville, Tennessee

Ranny Cooper
President & COO, Weber Shandwick Public Affairs, former Chief of Staff for Senator Edward M. Kennedy

Dan Fenn
Former member of President John F. Kennedy's staff and former Director of the John F. Kennedy Library

Carol Fulp
Vice President of Community Relations, John Hancock Financial Services

Alan Khazei
Founder and former CEO, CityYear; Founder, Be The Change

Kica Matos
Community Service Administrator, City of New Haven; recipient, 2005 New Frontier Award

Kristin McSwain
National Director, AmeriCorp

Rick Musiol
Chief of Staff, Massachusetts Senate President Therese Murray

Barbara Souliotis
State Director, Office of Senator Edward M. Kennedy

GIOVANNA NEGRETTI, CO-FOUNDER AND EXECUTIVE DIRECTOR, *¿OISTE?*

Giovanna Negretti, 37, is the co-founder and executive director of *¿Oiste?*, established in 1999 to provide Massachusetts Latinos with the tools and training to enter public service. The organization was founded in response to concern about the underrepresentation of Latinos in public decision making roles. While its original goal was to provide non-partisan campaigning workshops to Latinos who planned to seek public office, *¿Oiste?*'s mission quickly expanded to include civic education, leadership development and advocacy. Among Negretti's early achievements was a successful legal challenge to protect the enfranchisement of voters in Lawrence, Massachusetts, whose population is predominantly Latino. *¿Oiste?* now has six grassroots regional councils across the state, each of which engages in local public issues with an eye toward expanding Latino civic participation. The organization has plans to expand to five states within the next three years.

Under Negretti's direction, *¿Oiste?* also serves as the lead manager of an innovative three-year partnership to prepare Boston's promising young people of color for political leadership. The partnership provides a free 16-week course in politics, public policy and leadership to young men and women from greater Boston in exchange for a promise to run for office or work on a political campaign within the next several years.

At the New Frontier Awards ceremony, Caroline Kennedy presented Booker and Negretti each with a ship's navigational compass in a wooden box bearing the inscription: "We stand today on the edge of a New Frontier.... I believe the times demand new invention, innovation, imagination, decision. I am asking each of you to be pioneers on that New Frontier." – John F. Kennedy.

New Frontier Award
Recipient Giovanna
Negretti, co-founder
of *¿Oiste?*.



TOM FITZSIMMONS



A student poses a question to Republican political analyst Avi Nelson and Massachusetts Democratic Party Chairman, John Walsh during the October 10th debate program.

High School Students Debate the Issues

This past October, 900 students from 31 schools throughout New England participated in the Kennedy Library's *2008 Election-Year Debate Program*. The program was organized by Kennedy Library Educator Nina Tisch and Director of Education Nancy McCoy.

At each of the five sessions students were broken up into small work groups where they discussed the campaign issues most important to them. Following each work group session, the students were brought to the Stephen Smith Center where they asked questions of representatives of the Republican and Democratic parties such as former Lt. Governor Kerry Healey, former candidate for Governor Warren Tolman and State Senator Marian Walsh.

The New Frontier Awards are named after President Kennedy's bold challenge to Americans given in his acceptance speech to the Democratic National Convention on July 15, 1960.

A distinguished bipartisan committee of political and community leaders selected Booker and Negretti based on their contributions to the public and their embodiment of the forward-looking public idealism to which President Kennedy hoped young Americans would aspire. Past recipients of the New Frontier Awards include: Jay Williams, Mayor of Youngstown, Ohio; Zainab Salbi, Founder and CEO of Women for Women International; Eric Garcetti, Los Angeles City Council President; Jane Leu, Founder and Executive Director of Upwardly Global; Lisa Madigan, Illinois Attorney General; Kica Matos, Community Service Administrator, City of New Haven; Karen Carter, Louisiana State Representative; and Wendy Kopp, Founder and CEO of Teach for America.

Conservation Work Begins on Hemingway Manuscripts

FORTY YEARS AGO, with a simple exchange of letters, Jacqueline Kennedy and Mary Hemingway arranged for Ernest Hemingway's papers to be donated to the yet to be built John F. Kennedy Presidential Library. Inspired by Hemingway's and President Kennedy's mutual respect for each other, the two women created the Ernest Hemingway Collection at the John F. Kennedy Presidential Library.

Today, thanks to a recent anonymous grant from a Boston-based corporate foundation, critical work is underway at the Kennedy Presidential Library to conserve the manuscripts of Ernest Hemingway.

The Hemingway Manuscript series is a highlight of the collection which contains the author's personal correspondence, photographs, books and private collections, along with over 17,000 pages of manuscripts for Hemingway's legendary novels and short stories.

"These manuscripts are the most significant material in the Hemingway Collection," stated Susan Wrynn, the Kennedy Library's Hemingway Curator. "They demonstrate, as no other documents can, the creative genius of Ernest Hemingway."

The first manuscripts to be preserved under the new grant will be *In Our Time* and *For Whom the Bell Tolls*.

This initiative builds on the generous support of Patrick and Carol Hemingway, and a 2003 grant from Save America's Treasures, which provided funds to address urgent conservation needs of Hemingway's scrapbooks, correspondence, and museum items.

New Technology Gift to Keep Digitized Library Safe and Secure

The highest level of protection will be applied to the digitized collections of the John F. Kennedy Presidential Library, thanks to the generosity of Iron Mountain. The company has agreed to become the official "Preservation and Protection Partner" for the digitized copy of the Library's vast collections of documents, photos, film and audio files.

Beginning in 2009, Iron Mountain will host and manage the data center that will house storage and document management equipment donated by EMC Corporation, the Kennedy Library Foundation's "Storage Solutions Partner."

This extraordinary gift from Iron Mountain means that the historic digital records of President Kennedy's administration will reside in a high-security Iron Mountain data center located approximately 200 feet underground. Here, the digitized collections of the Kennedy Library Archives will be backed up with a duplicate copy and protected from disaster, thereby ensuring their preservation for generations to come.

Bob Brennan, President and CEO of Iron Mountain said, "The John F. Kennedy Presidential Library and Museum is an important inspirational center for historians, journalists, researchers and all citizens who aspire to understand history and serve their community." Mr. Brennan continued, "Iron Mountain is honored to help protect our nation's history."

In thanking Iron Mountain, Kennedy Library Foundation CEO John Shattuck said, "Iron Mountain's technical and security expertise, applied to this project, enables the Library to focus on what it does best:



TOM FITZSIMMONS

Senator Edward M. Kennedy greets Bob Brennan, President and CEO of Iron Mountain, and his wife Andrea at the Kennedy Library Foundation's President's Council event in March 2008.

preserving the historical documents; artifacts; and audio/visual materials of the Kennedy administration, which help bring this important point in American history to life. With Iron Mountain's generous support, we will not have to worry about the safety and integrity of our digitized collections. For that, the Kennedy Library Foundation is deeply grateful to Iron Mountain."

Iron Mountain and EMC Corporation are partnering with the Kennedy Library Foundation by donating significant in-kind technical resources to undertake a multi-year initiative to build the first-ever presidential library digital archive. The project, known as *Access to a Legacy*, also has received generous grants and gifts from AT&T Foundation, Blue Cross Blue Shield of Massachusetts, Boston Capital, Bank of America, Camrose & Kross LLC, Ted Hoff and Kathleen O'Connell, Clive F. Palmer, Michael and Elizabeth Perik, Richard and Sally Phelps and the Government of Ireland.

Iron Mountain, a global leader in information protection and storage services, serves more than 120,000 customers worldwide, including more than 93 percent of Fortune 500 companies.

Victura Society News



This summer, the Victura Society, the Kennedy Library Foundation's new legacy gift program, welcomed two new members profiled below. If you have included the Kennedy Library Foundation in your estate plans or would like to learn how to do so, please contact Amy Goldman, Planned Giving Advisor, at (617) 514-1532 or amy.goldman@jfkfoundation.org.

JACKIE JENKINS-SCOTT

A nationally-known public health advocate, Jackie Jenkins-Scott is a leader in Boston and beyond.

She has served as a Kennedy Library Foundation Board Member since 2003, and is the 13th President of Wheelock College. She decided to include the Kennedy Library Foundation in her estate plans to help secure the mission of the Kennedy Library and its vital role of educating young people.

"This is one of the most valuable experiences for Boston's youth, and I want to be sure that future generations can walk through the doors of the Kennedy Library, and think to themselves, I, too, can make a difference and can even become President of the United States." Jenkins-Scott and her husband Jim Scott, have two adult children: Amal, a medical student and Amber, a graduate of Smith College. She and her husband can often be seen at the Kennedy Library Forums.



COURTESY OF WHEELOCK COLLEGE

Jackie Jenkins-Scott, President of Wheelock College and Kennedy Library Foundation Board Member.

DAN H. FENN, JR.

As a Staff Assistant to President Kennedy and the first Director of the Kennedy Presidential Library and Museum, Dan Fenn's role in presenting JFK's vision for our country began well before the doors opened on Columbia Point. When the Kennedy Library facility opened in 1979, it was Fenn's goal to welcome young people to the Library. Today, the Library's parking lot is filled with buses of visiting school groups. As a father of seven and grandfather of fourteen, Dan knows the importance of inspiring young people.

Fenn named the Kennedy Library Foundation as a charitable beneficiary

"When I see children listening intently to a recording of President Kennedy, I believe that there is hope and opportunity to improve our communities, our country and the world."



TOM FITZSIMMONS

Dan H. Fenn, Jr., Founding Director of the Kennedy Presidential Library and Museum, greets Caroline Kennedy at the New Frontier Award Ceremony in November 2007.

of his estate plans to provide yet another lasting legacy to the Kennedy Presidential Library. "There are few places on earth where one can find the inspiration to lead with courage. When I see children listening intently to a recording of President Kennedy, I believe that there is hope and opportunity to improve our communities, our country and the world."

IRA Charitable Rollover Extended through 2009

FOR OLDER AMERICANS who wish to support the John F. Kennedy Library Foundation, there is some good news from Washington. The Emergency Economic Stabilization Act of 2008 includes an extension of a key tax incentive for individuals age 70 ½ and older to make tax-free distributions from an IRA or Roth IRA directly to qualified charities in 2008 and 2009 for up to \$100,000 in each year. (*Please note: the distribution would be tax-free and count toward the required minimum distribution, but the gift itself would not qualify for a charitable deduction.*) If you are age 70 ½ and older, please ask your financial advisor about the Charitable IRA rollover. To learn more, please contact Doris Drummond, Chief Financial Officer, at (617) 514-1668 or doris.drummond@jfkfoundation.org.

Kennedy Library Forums

The Centennial of Thurgood Marshall, June 16, 2008
NPR Senior Correspondent Juan Williams, U.S. District Court Judge Nancy Gertner, Harvard Law Professor Lani Guinier, and Georgetown Law Professor Sheryll Cashin honor Thurgood Marshall's appointment as the first African American to the U.S. Supreme Court.



TOM FITZSIMMONS



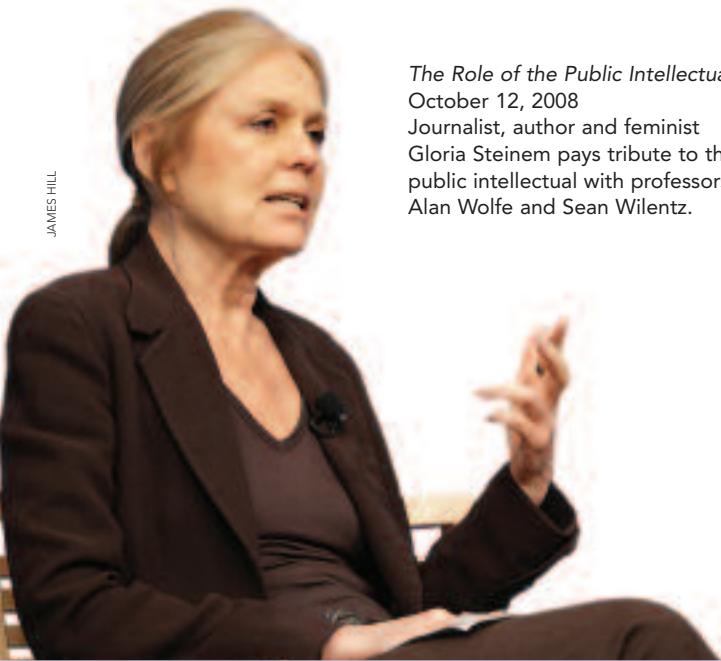
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Transformative Presidencies, September 8, 2008
Columnist Robert Kuttner and ABC News Senior Foreign Affairs Correspondent Martha Raddatz discuss the leadership qualities of Presidents who transform history and the type of presidential leader our country needs now.



TOM FITZSIMMONS

The President and the Arts, October 27, 2008
Dana Gioia, Chair of the National Endowment for the Arts, looks at two paintings from the Cuban home of Nobel-prize winning author Ernest Hemingway prior to a discussion about the prominence of the arts in presidential policies. The two portraits are part of the Ernest Hemingway Collection at the Kennedy Presidential Library.



JAMES HILL

The Role of the Public Intellectual
October 12, 2008
Journalist, author and feminist Gloria Steinem pays tribute to the public intellectual with professors Alan Wolfe and Sean Wilentz.



MICHAEL CASEY

The Making of a President
September 16, 2008
Veteran political reporter Mark Halperin of *Time Magazine* puts the 2008 presidential election into historical context with *Newsweek* political reporters Jonathan Alter and Eleanor Clift.



Internet, Blogs, YouTube and Presidential Campaigns, September 11, 2008
 Garrett Graff of Washingtonian Magazine and Joe Trippi, advisor to Howard Dean's and John Edwards' presidential campaigns joined Matt Bai of The New York Times to examine how the Internet has revolutionized politics.



Same-Sex Marriage in Massachusetts, November 16, 2008
 Boston Globe Editorial Page Editor Renee Loth, Harvard Law Professor Laurence Tribe, GLAD Attorney Mary Bonauto, and State Senator Marian Walsh reflect on the progress that has been made and the challenges ahead for same-sex marriage.



A Conversation with 2006 Nobel Peace Prize Laureate Dr. Muhammad Yunus
 June 7, 2008
 Dr. Muhammad Yunus discussed his book, *Creating a World Without Poverty: Social Business and the Future of Capitalism*, which outlines a new business model to create a more humane world.

The Trials of Homecoming
 November 11, 2008
 Psychiatrist and MacArthur Fellow Dr. Jonathan Shay explains the treatment of combat trauma by using the ancient accounts of battle described in Homer's *Iliad* and *Odyssey*. He was joined by radio host Christopher Lydon and former army captain James Meeks, who served two tours of duty in Iraq.



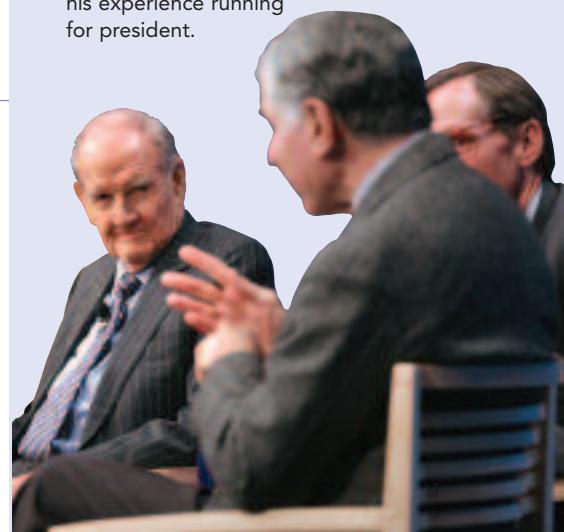
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Become a Member Today.

Sign up as a new member and receive free admission to the Museum at the John F. Kennedy Presidential Library, a 10% discount on all your Museum Store purchases, free admission to all Presidential Libraries and advance notice of new exhibits and special programs including the Kennedy Library Forums and the Celebrate! performing arts series for children.

For more information visit our website at www.jfklibrary.org or call 617-514-1659.

Running for President, October 5, 2008
 1972 Democratic Presidential nominee George McGovern and former Boston Globe columnist Tom Oliphant listen as 1988 Democratic Presidential nominee Michael Dukakis reflects on his experience running for president.



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THE POWER OF NEWS

A Conversation with Nancy Pelosi

Speaker of the House Nancy Pelosi visited the John F. Kennedy Presidential Library and Museum last August to discuss her book – *Know Your Power: A Message to America's Daughters*. During this Kennedy Library Forum, Speaker Pelosi recalled memories of her childhood and the beginning of her life in politics. She also addressed the role of women in American politics today. The event filled the Stephen E. Smith Center to capacity. Two spillover theaters were needed to accommodate all those wishing to attend. Afterwards, Speaker Pelosi took time to sign copies of her book in the Pavilion.

Know Your Power: A Message to America's Daughters is a tribute to the important people who played pivotal roles in her journey. She encourages mothers and grandmothers, daughters and granddaughters to never lose faith, to speak out and make their voices heard, to focus on what matters most, and follow their dreams wherever they may lead.

Paul G. Kirk, Jr., Chairman of the John F. Kennedy Library Foundation Board of Directors, with Speaker of the House Nancy Pelosi.



Speaker Nancy Pelosi with Kennedy Library Foundation CEO, John Shattuck and Kennedy Presidential Library Director, Tom Putnam.



Speaker of the House Nancy Pelosi discussing her book in the Kennedy Library's Stephen Smith Center.



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website www.jfklibrary.org

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