

Address at a White House Reception for Members of Congress and for the Diplomatic Corps of the Latin American Republics.

3/13/61

CBS 610317-03A

16mm, b/w, sof, 767', good pix and audio

President John F. Kennedy (JFK) spoke from the East Room of the White House, outlining U.S. proposals for implementing the Alliance for Progress.

Shot List

0 is Academy (3)

- 1' -25' Camera pans the room, showing Vice Pres. Lyndon B. Johnson and Mrs Lady Bird Johnson with dignitaries in the front row. Wild sound.
- 26' -40' President Kennedy and Mrs. Jacqueline Kennedy (JBK) enter, escorted by military aides. JBK takes seat beside LBJ as JFK steps to the podium and begins.
- 41' -767' JFK remarks (for text, see Public Papers, Item 78.)
- 768-790 The President greets members of the audience.
- 800' CBS "eye"